



DISPLAY WEEK
SAN JOSE 2019

INSIDE DISPLAY WEEK

2019
APRIL 2019

WHAT'S NEW, WHAT'S NEXT?

These burning questions are top of mind in the display technology industry – and Display Week 2019 has the answers. Join us in Silicon Valley, May 12-17, at the San Jose McEnery Convention Center, to see the latest products, inventions and concepts from more than 250 exhibitors. The floor will be packed with the newest technology and applications in AR/VR, auto tech, foldables, wearables, digital signage, e-paper, OLED, AMOLED, LCDs, micro-LED and quantum dots – just to name a few. **REGISTER NOW.**

But the eye-popping exhibition isn't the only reason more than 7,000 attendees flock to Display Week every year. The weeklong global gathering offers multiple opportunities to strengthen your business acumen and gain insights from the industry's best and brightest. Take advantage of what this extraordinary event has to offer:

Check out the **Automotive Display "Hot Topic" Track**, a one-stop-shop option for auto tech enthusiasts that grants you access to all of the automotive display and HMI programming offered at Display Week 2019.

NEW THIS YEAR!

Attend the **Foldable Display Market Focus Conference**, a comprehensive event that focuses on how to make foldable displays a success and examines their connection to the growth of the OLED industry. **NEW THIS YEAR!**

Register for the International **Technical Symposium** to hear today's top scientists and researchers discuss where we are and where we're going in AR/VR/MR, and bendable, foldable, rollable displays.

Grab a front-row seat for the keynote sessions, featuring luminaries who have shaped the industry and will shed light on its future.

Enroll in one of the **Sunday Short Courses** or **Monday Seminars** to expand your mind and enhance your career.

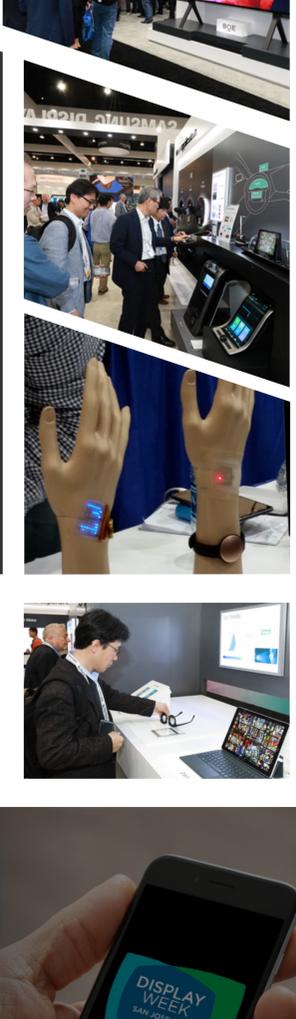
Stop by the **I-Zone** to see pre-market prototypes from around the world.

Join us at our special sessions, Women in Tech and the CEO Forum, for informal, personal discussions and Q&A with top tech executives.

If you're looking for the next best thing, you'll find it at Display Week 2019. **REGISTER NOW** and start planning your incredible experience today!



Sri Peruvemba
Society for Information Display
Board Member
Chair of Marketing



USE THE APP

Display Week 2019 is just a tap away when you download our app.

- Register for the exhibition and special events
- Receive real-time updates and news about the show
- Plan your schedule
- Cast your vote in our first People's Choice Awards
- Connect with friends

Compatible with iOS and Android devices. Download it now from our site, or from your favorite App Store.

Register by April 26 and Save!



WHAT'S NEW!

Display Week 2019 is committed to helping you stay on the leading-edge with in-depth, relevant information about today's trends and tomorrow's technologies; providing opportunities to connect with global leaders; and giving you a chance to have some fun while you're doing it!

Here are some of the new additions you won't want to miss at Display Week 2019.

Automotive Display "Hot Topic" Track (Monday-Thursday)

Auto display has emerged as one of the hottest sectors and fastest growing fields in the industry – and we've got it covered. Explore the revolution, evolution and intersection of auto displays and immersive technology that's fueling this important worldwide arena with an all-access pass to Display Week's Automotive Display "Hot Topic" Track. This special registration package puts you in the driver's seat all week long with access to all automotive display and HMI programming, starting with the Automotive Display Seminar on Monday; three special sessions on Tuesday; the comprehensive Automotive Display Market Focus Conference on Wednesday; three additional sessions on Thursday; three days of the exhibition; and two networking events. Put the pedal to the metal and **register today.**

Foldable Display Market Focus Conference (Wednesday, May 15)

Our first Foldable Display Market Focus Conference, organized by DSCC, aims to address the key technology and market challenges the display supply chain must overcome to make foldable displays a success. The conference includes insightful sessions, such as the foldable market forecast, foldable applications and opportunities; and new materials enabling foldable displays. **Check out the full program.**

"On the Floor" Special Networking Event (Tuesday, 5-6:30 p.m.) Sponsored by BOE

After you've taken in the day of excitement and education, relax and mingle with friends, colleagues and peers from around the world during our first on-the-floor networking event! Attendees and exhibitors are welcome to enjoy complimentary beer, wine and soft drinks.

People's Choice Awards (Replacing SID's Best in Show Awards)

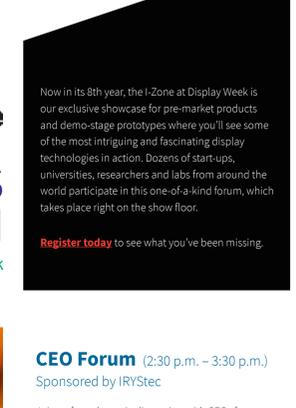
Let your voice be heard with our People's Choice Awards. For the first time, attendees and exhibitors will vote for their favorite exhibits and products on the show floor. Voting will be conducted for the following six categories through our mobile app: Best New Display Technology, Best New Display Component, Best Technology Demonstration, and best small, medium and large booths. Votes will be entered during Display Week on Tuesday and Wednesday (May 14 and 15) – and we'll send you a reminder to cast your votes. (The deadline for exhibitors to self-nominate is May 1.) Results will be announced on the show floor Thursday morning (May 16).

Job Fair (Wednesday, May 15)

SID's 2019 Job Fair includes global and local companies seeking candidates for a variety of positions in the electronic display field, a keynote luncheon presentation and a special networking event where candidates can rub elbows with top business leaders.

Webinar: Top 10 Tech Trends for Electronic Displays (April 9, 2019, 10 a.m. PST)

Join Sri Peruvemba, board member and chair of marketing for SID, for an inside look at this year's top display trends and the hottest display apps. You might be surprised to hear what they are. **Register today** for this special event, presented in conjunction with the Society of Motion Picture & Television Engineers (SMPTE).



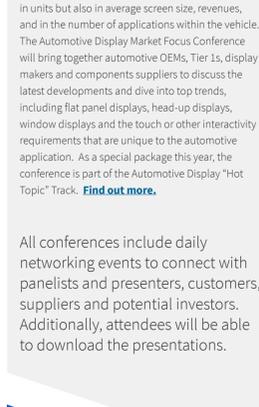
Kyulux *Manufacturing the Future of OLEDs* **Come visit our booth #1339**
www.kyulux.com

WHAT'S NEXT!

Our full slate of programming also includes events and sessions you've been waiting for all year long.

KEYNOTE SPEAKERS

A Who's Who of Industry Icons



Display Week 2019's keynote speakers will reveal powerful insights and next-gen thinking about the state and future of the electronic display industry.

Jinoh Kwag
Executive Vice President, Display Research Center, Samsung Display Co., Ltd.
"Shaping the Future with Information Displays"

Rick Osterloh
Senior Vice President, Devices & Services, Google, LLC
"Bringing Together the Best of Hardware, Software, and AI to Create Amazing User Experiences"

Gao Wenbao
Senior Vice President of BOE Technology Group
CEO of Display and Sensor Business Group
"Technical Innovation Empowers a Win-Win Future"

Learn more about what these visionaries will share.

I-Zone MEANS INNOVATION

Sponsored by E Ink

INTERNATIONAL TECHNICAL SYMPOSIUM TAKES ON THE FUTURE

Sit in and soak up presentations from the world's leading scientists, researchers and business leaders about these special topics: augmented reality, virtual reality and mixed reality; and bendable, foldable, rollable displays. This impressive collection of participants and topics will provide comprehensive insights and forecasts about the display technologies that have taken the world by storm – and which promise to take our world to new heights.

Learn more.

Now in its 8th year, the I-Zone at Display Week is our exclusive showcase for pre-market products and demo-stage prototypes where you'll see some of the most intriguing and fascinating display technologies in action. Dozens of start-ups, universities, researchers and labs from around the world participate in this one-of-a-kind forum, which takes place right on the show floor.

Register today to see what you've been missing.

The CEO Forum and Women in Tech

Wednesday, May 15

CEO Forum (2:30 p.m. – 3:30 p.m.) Sponsored by IRyStec

Join us for a dynamic discussion with CEOs from around the world as they explain the triumphs and pitfalls of success in an industry that seems to move as fast as the speed of light.

Women in Tech (4 p.m. – 5 p.m.) Sponsored by CLEARink and Microsoft

For the 3rd consecutive year, Display Week presents this engaging panel discussion, where top women technology executives and innovators will share their unique insights on the state of industry and where it's going for women.

A special reception will follow at 5:30 p.m., where you'll have a chance to meet and personally connect with panelists from both events. **Register today.**

SID DSCC BUSINESS TRACK 2019
MAY 13-15, 2019
SAN JOSE, CALIFORNIA
SAN JOSE McENERY CONVENTION CENTER

BUSINESS CONFERENCE • INVESTORS CONFERENCE • FOLDABLE DISPLAY CONFERENCE • AUTOMOTIVE DISPLAY CONFERENCE

Display Week's Business Track, organized by DSCC, includes the industry's largest conference devoted to the display market – the SID Business Conference. It also includes the annual SID Investors Conference where the CEOs of privately held display companies will address an audience of potential investors. In addition, it includes two Market Focus Conferences with this year focusing on Foldable Displays and Automotive Displays.

We sat down with Ross Young, CEO of DSCC, to learn more.

Q. What's the most important thing to know about the Business Track?

The most important thing to know is that the SID Business Conference is the display industry's biggest and arguably most important conference with over 450 attendees last year and in past years. It always attracts excellent speakers and presentations from leaders across the entire spectrum of the display supply chain. It's also the best place to be to understand where the industry is going. Find out who's speaking at the **Business Conference.**

Q. Tell us about the Investors Conference.

This event brings together the financial community, industry analysts and private company executives – and features 13 CEOs of leading display companies – something you won't find anywhere else. It's primarily designed to provide funding opportunities for privately held companies but will also show how industry and market analysts currently view the market and the best investment opportunities – including those for OLEDs, micro-LEDs, quantum dots, reflective displays and more. **Find out more.**

Q. What can people expect from the Foldable Display Market Focus Conference?

This is the first year we're presenting the Foldable Display Market Focus Conference – and we're very excited! It's a chance to find out what the experts think about this important new display technology and market opportunity. Participating will be multiple foldable panel suppliers, materials suppliers, equipment companies and market analysts discussing the market opportunities and technology challenges. This event will not only cover foldable smartphones, but foldable tablets and notebook PCs as well. **Find out more.**

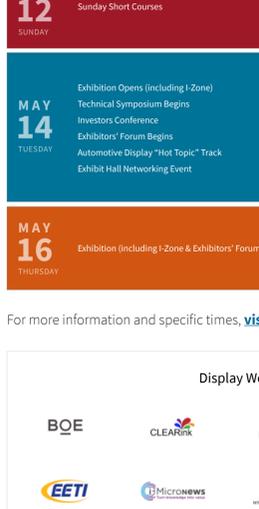
Q. What's happening at this year's Automotive Display Market Focus Conference?

The automotive display market is growing not only in units but also in average screen size, revenues, and in the number of applications within the vehicle. The Automotive Display Market Focus Conference will bring together automotive OEMs, Tier 1s, display makers and component suppliers to discuss the latest developments and dive into top trends, including flat panel displays, head-up displays, window displays and the touch or other interactivity requirements that are unique to the automotive application. As a special package this year, the conference is part of the Automotive Display "Hot Topic" Track. **Find out more.**

All conferences include daily networking events to connect with panelists and presenters, customers, suppliers and potential investors. Additionally, attendees will be able to download the presentations.



Show Your Badge



San Jose is home to the world-famous Silicon Valley, but it's also just a short ride to another iconic city, San Francisco, and many other must-see attractions. Show your Display Week 2019 badge and receive special discounts for these exciting experiences.

- Santana Row** (recommended by SID's president)
- San Pedro Market Square**
- Santa Cruz Mountain Wineries**
- Raging Waters Water Park**

See more adventures.

MARK YOUR CALENDARS

MAY 12 SUNDAY Sunday Short Courses

MAY 13 MONDAY Monday Seminars
Business Conference
Automotive Display "Hot Topic" Track Begins

MAY 14 TUESDAY Exhibition Opens (including I-Zone)
Technical Symposium Begins
Investors Conference
Exhibitors' Forum Begins
Automotive Display "Hot Topic" Track
Exhibit Hall Networking Event

MAY 15 WEDNESDAY Exhibition (including I-Zone & Exhibitors' Forum)
Automotive Market Focus Conference
Automotive Display "Hot Topic" Track
Foldable Display Market Focus Conference
CEO Forum
Women in Tech
Job Fair
Display Industry Awards (luncheon)

MAY 16 THURSDAY Exhibition (including I-Zone & Exhibitors' Forum)

MAY 17 FRIDAY Technical Symposium Concludes

For more information and specific times, **visit displayweek.org**

Display Week 2019 Sponsors

BOE, CLEARink, CYNORA, DATA MODUL, E Ink, CETI, Micromonitors, IRyStec, Kyulux, LG Display, E Ink, IRyStec, OLED-info, FIVE Substrates, PHOTONICS, poloma, RADIANT, TechnoTeam, TIANMA, UNIVERSAL DISPLAY, Visionox, YOLO

About SID
The Society for Information Display (SID) is the only professional organization focused on the electronic display and visual information technology industries. In fact, by exclusively focusing on the advancement of electronic display and visual information technologies, SID provides a unique platform for industry collaboration, communication and training in all related technologies while showcasing the industry's best new products. The organization's members are professionals in the technical and business disciplines that relate to display research, design, manufacturing, applications, marketing and sales. To promote industry and academic technology development, while also educating consumers on the importance of displays, SID hosts more than 10 conferences a year, including Display Week, which brings industry and academia all under one roof to showcase technology that will shape the future. SID's global headquarters are located at 1475 S. Bascom Ave., Ste. 114, Campbell, CA 95008. For more information, visit www.sid.org.

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