

# INSIDE DISPLAY WEEK

2019

FEBRUARY 2019

## RETURN TO SILICON VALLEY

Display Week 2019 has a lot in common with Silicon Valley: home to new technology, new products, new applications, industry icons and global pioneers. Taking place May 12-17 at the San Jose McEnery Convention Center, Display Week 2019 is the most important international technical symposium, business conference and exhibition for the electronic display community. [REGISTER NOW](#)

This incredible week of sights, sounds and connections includes over **250 exhibitors** showing all the latest display tech and applications in AR/VR, automotive, OLED, AMOLED, micro-LED, LCDs, bendables/foldables, quantum dots, digital signage, e-paper – and more.

Display Week 2019 also offers unparalleled learning and professional growth opportunities. From the highly anticipated annual [Technical Symposium](#) – where world-renowned scientists, inventors, academics and researchers will present burgeoning insights and thoughtful forecasts through hundreds of poster and oral presentations - to our exclusive [Sunday Short Courses](#), [Monday Seminars](#) and special keynote presentations, global thought leaders will unpack today's hottest technologies and applications.

“

Display Week is simply the best display industry event, providing the ideal combination of business and technical talks, outstanding networking opportunities and a great exhibit.”

New this year is an exciting addition to our annual Business Track, the display industry's largest conference devoted to the display market. For the first time, this important conference series will present the [Foldable Display Market Conference](#), designed to address the unique challenges of this growing sector. Organized by DSCC for the third consecutive year, the Business Track also includes the [Business Conference](#), the [Investors Conference](#) and the [Automotive Display Market Focus Conference](#).

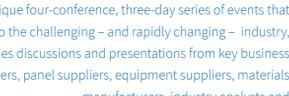
And you can count on returning favorites, such as the [I-Zone \(Innovation Zone\)](#) – now in its 8th year – where start-ups, universities, researchers and others from around the world will show next-gen technological advances, demos and pre-market prototypes that are destined to disrupt the industry. We'll also announce the winners of the [Display Industry \(DIA\) Awards](#), the display industry's most prestigious honors, recognizing the best display products or applications introduced to the market during the previous calendar year.

Rounding out the week are our signature special events, like Women in Tech and the CEO Forum, dynamic panel discussions featuring technology executives and thought leaders who will give you the insider's view of this ever-changing market.

**REGISTRATION IS NOW OPEN!** So grab your ticket and hop on board the technology train to Silicon Valley, where the sun shines brightly and new ideas are even brighter.



**Sri Peruvemba**  
Society for Information Display  
Board Member  
Chair of Marketing



### Register by April 26 and Save!

Download the Registration Form to review all the programs with your team, and share reduced pricing and popular combo rate options. [Click here to download the PDF.](#) [Check out this video](#) to see what's in store.

Stay for the week with [special discount hotel rates](#) to make sure you don't miss a thing.

**YOU'RE JUST A CLICK AWAY!**

## KEYNOTE SPOTLIGHT

Display Week 2019 is proud to present these international innovators and visionaries who will take center stage on Tuesday, May 14.

**Jinh Kwag**  
Chief Technology Officer  
Samsung Display Corporation

**Rick Osterloh**  
Senior Vice President, Google

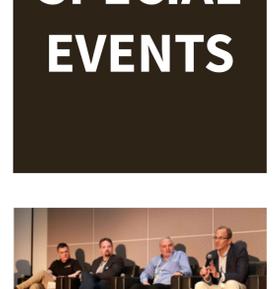
**Gao Wenbao**  
Chief Executive Officer, BOE DAS BG

**REGISTER TODAY** and get there early for your front-row seat!



## WEBINAR SERIES

Join us for these exclusive webinars presented by SID and the Society of Motion Picture & Television Engineers (SMPTE).



### Women in Technology: Current Status and Future

Wednesday, February 27, 2019  
9:30 a.m. - 11 a.m. (PDT)

**Special Guest:**  
**Tara Akhavan, PhD**  
Founder and CTO, Irystec

Tara Akhavan is a technology entrepreneur. She is the founder and CTO of IRYStec, a Series-A Montreal based start-up in the display industry. She has raised and has helped with raising over \$9M in angel and VC funding. Prior to founding IRYStec, she was honored with an award for scaling an Operations and Maintenance Center (OMC) product in the telecommunications industry, all the way from analysis and design to deployment in a 3GPP mobile network with 20 million subscribers.

[REGISTER NOW](#)

## 2019 Display Trends and Hot Display Apps

Tuesday, March 26, 2019  
Tuesday, March 26, 2019  
10 a.m. - 11:30 a.m. (PDT)

**Special Guest:**  
**Sri Peruvemba**  
Board Member, Chair of Marketing  
Society for Information Display

Sri Peruvemba is a Board Member and Chair of Marketing of The Society for Information Display (SID), the only professional organization focused on the display industry. Mr. Peruvemba is an industry veteran with successful tenure at notable display manufacturers such as Standish Industries, Planar, Sharp, E Ink and CLEARink.

[REGISTER NOW](#)

## BRILLIANCE ON DISPLAY

Nowhere else will you find the depth and breadth of knowledge about the electronic display technology industry all in one place than at our yearly international [Technical Symposium](#). Scientists, researchers, business leaders and academics will discuss leading-edge discoveries and new insights on these special areas of focus: Augmented Reality, Virtual Reality and Mixed Reality, and Bendable and Foldable, Rollable Displays.

Specific paper topics include: Narrow Spectrum Deep Red Emitters for OLED Lighting and Display (UDC, Inc.); Novel Liquid Crystal Display Mode "UV2AI" with Photo Alignment Technology for a Large-Screen 8K Display (Merck KGAA); Stretchable, Flexible and Adherable Polarization Volume Grating Film for Waveguide-Based AR Displays (University of Central Florida); and Transverse Chromatic Aberrations in Virtual Reality Devices (OSEL/CDRH/FDA).

[CHECK OUT THE FULL PROGRAM.](#)



## THE BUSINESS OF DOING BUSINESS

The Display Week Business Track is a unique four-conference, three-day series of events that take a supply chain approach to the challenging – and rapidly changing – industry, and includes discussions and presentations from key business leaders, panel suppliers, equipment suppliers, materials manufacturers, industry analysts and financial analysts.

**NEW THIS YEAR:**  
**Foldable Display Market Conference** (Wednesday, May 15)

Don't miss this multifaceted event, which focuses on the steps necessary to make foldable displays a success and examines their connection to the growth of the OLED industry.

**Business Conference** (Monday, May 13)

Join industry leaders and analysts as they discuss areas of the greatest growth and potential, and what new developments are coming that can disrupt the display industry.

**Investors Conference** (Tuesday, May 14)

Learn what strategic and traditional venture capital (VC) and private equity investors are looking for from the companies they invest in; and interact with buy-side, sell-side, VC and private equity investors.

**Automotive Display Market Focus Conference** (Wednesday, May 15)

Coupled with the automotive track in the Display Week Technical Symposium, this dynamic event will inform automotive and display professionals about vital industry developments, market opportunities, and hot topics, such as flat panel and head-up displays.

Get ahead of your competition and stay ahead of the curve.

[REGISTER TODAY.](#)

## THE BUSINESS OF DOING BUSINESS

**SID** **DSCC**  
**BUSINESS TRACK 2019**  
MAY 13-15, 2019  
SAN JOSE, CALIFORNIA  
San Jose McEnery Convention Center

**BUSINESS CONFERENCE • INVESTORS CONFERENCE • FOLDABLE DISPLAY CONFERENCE • AUTOMOTIVE DISPLAY CONFERENCE**

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## ZOOM-IN AT THE I-ZONE

Sponsored by E Ink

One of our most popular attractions, the I-Zone at Display Week is our exclusive exhibition-within-an-exhibition where you can get up close and personal with emerging technologies and see live demos of pre-market prototypes that are sure to make an impact on the way we live, work and play. More than 50 I-Zone exhibitors from around the world wowed the crowds last year with a variety of products and concepts. [See the winner](#) of the 2018 I-Zone Best Prototype Award.

I-Zone participation is based on a competitive selection process and is open to start-ups, small companies, universities, government labs and independent labs. It's not too late to submit your product for consideration. [See the submission requirements](#) and apply by March 8, 2019.

Whether you're a visitor or participant, the I-Zone is a must-see! [Register for Display Week 2019 today.](#)

## SPECIAL EVENTS

### CEO Forum

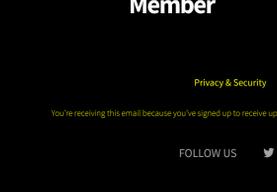
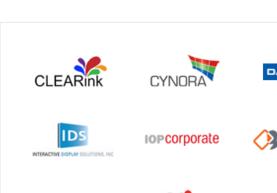
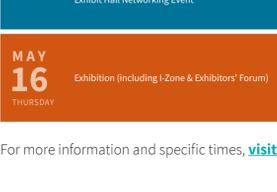
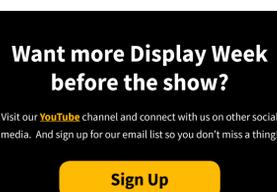
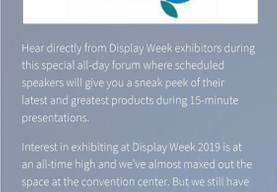
Wednesday, May 15

The CEO Forum offers our attendees the chance to hear unique perspectives from international business and industry leaders as they discuss how yesterday's dreams have paved the way for tomorrow's technologies.

### Job Fair

Wednesday, May 15

Once again, Display Week's Job Fair will offer the opportunity to connect with recruiters from top global organizations. Registration information will be available soon, so watch your inbox for additional details.



## WOMEN IN TECH

Wednesday, May 15

Now in its third year, our Women in Tech panel discussion brings together top women technologists, executives and innovators who are making significant contributions across multiple disciplines. This dynamic panel is one of the most highly anticipated events at Display Week.

## JOB FAIR

Wednesday, May 15

Once again, Display Week's Job Fair will offer the opportunity to connect with recruiters from top global organizations. Registration information will be available soon, so watch your inbox for additional details.

## SID Exhibitors' Forum

Hear directly from Display Week exhibitors during this special all-day forum where scheduled speakers will give you a sneak peek of their latest and greatest products during 15-minute presentations.

Interest in exhibiting at Display Week 2019 is at an all-time high and we've almost moved out the space at the convention center. But we still have room for more! For more information about exhibiting visit our [website](#).

Located in the heart of the world-famous Silicon Valley, San Jose offers myriad experiences, such as scenic hiking spots, historical sites, the Tech Museum of Innovation, and a robust nightlife.

[Join us at Display Week](#), and have some fun under the California sun!

## WANT MORE DISPLAY WEEK BEFORE THE SHOW?

Visit our [YouTube](#) channel and connect with us on other social media. And sign up for our email list so you don't miss a thing!

[Sign Up](#)

[Twitter](#) [Facebook](#) [LinkedIn](#) [YouTube](#)



## MARK YOUR CALENDARS

**MAY 12** SUNDAY  
Sunday Short Courses

**MAY 13** MONDAY  
Monday Seminars  
Business Conference

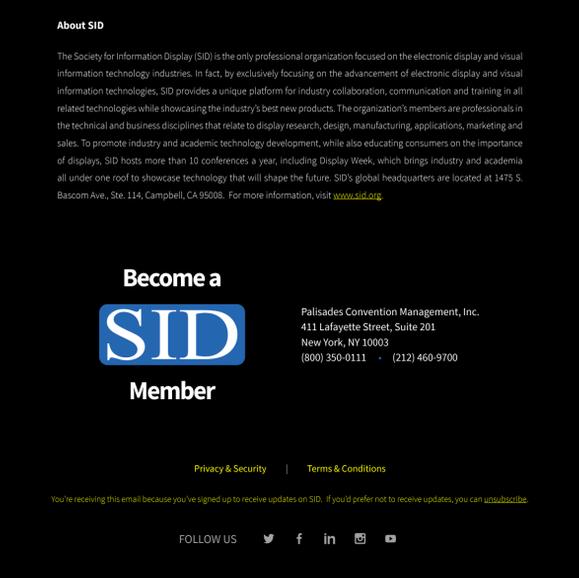
**MAY 14** TUESDAY  
Exhibition Opens (including I-Zone & Exhibitors' Forum)  
Technical Symposium Begins  
Investors Conference  
Exhibitors' Forum Begins  
Exhibit Hall Networking Event

**MAY 15** WEDNESDAY  
Exhibition (including I-Zone & Exhibitors' Forum)  
Automotive Market Focus Conference  
Foldable Display Market Focus Conference  
Women in Tech  
CEO Forum  
Job Fair  
Display Industry Awards (luncheon)

**MAY 16** THURSDAY  
Exhibition (including I-Zone & Exhibitors' Forum)

**MAY 17** FRIDAY  
Technical Symposium Concludes

For more information and specific times, [visit displayweek.org.](#)



## ABOUT SID

The Society for Information Display (SID) is the only professional organization focused on the electronic display and visual information technologies industries. In fact, by exclusively focusing on the advancement of electronic display and visual information technologies, SID provides a unique platform for industry collaboration, communication and training in all related technologies while showcasing the industry's best new products. The organization's members are professionals in the technical and business disciplines that relate to display research, design, manufacturing, applications, marketing and sales. To promote industry and academic technology development, while also educating consumers on the importance of displays, SID hosts more than 10 conferences a year, including Display Week, which brings industry and academia all under one roof to showcase technology that will shape the future. SID's global headquarters are located at 1475 S. Bascom Ave., Ste. 114, Campbell, CA 95008. For more information, visit [www.sid.org](#).

## Become a SID Member

Palisades Convention Management, Inc.  
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New York, NY 10003  
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