

# DISPLAY WEEK SAN JOSE 2022

# INSIDE DISPLAY WEEK

## SPECIAL EDITION

VOL. 4 | FALL 2021

## The Sky's the Limit

It seems the summer has flown by - and it's hard to believe that Display Week 2022 is only about six months away! A record-breaking 10,000+ members of the display community joined us at Display Week 2021, our second all-virtual conference, and we started planning right away to make next year's experience soar to new heights.

We're excited to announce that we're planning a return to the San Jose McEnery Convention Center for Display Week 2022, SID's 59<sup>th</sup> Annual International Symposium, Seminar & Exhibition, May 8-13, 2022. While we're thrilled to be able to meet in person once again, Display Week 2022 will also include virtual components to offer the best of both worlds.



In addition to everything you've come to expect from the world's premier event for the electronic display industry - like our international technical symposium featuring the brightest minds, and the latest ideas and concepts, extraordinary learning opportunities, global business leaders and an exciting exhibition featuring the newest display-related products and technologies - you can also expect some surprises as we celebrate SID's 60<sup>th</sup> anniversary! The Society for Information Display has been a dedicated and powerful advocate in the world of information display for six decades now, and will remain at its forefront for decades to come. Mark your calendars now and keep an eye on your mailbox for more news about what's sure to be a celebration to remember.

In the meantime we hope you enjoy the holiday season, and we'll look forward to seeing you in the new year.



**Dr. Radu Reit**

Marketing Chair  
Society for Information Display



IDS

## Save the Date for DISPLAY WEEK 2022

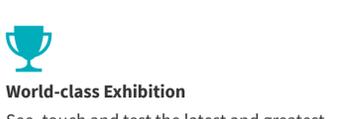
### Display Week 2022

Society for Information Display

59<sup>th</sup> International Symposium, Seminar & Exhibition

May 8-13, 2022

San Jose McEnery Convention Center  
San Jose, California, USA



#### World-class Exhibition

See, touch and test the latest and greatest products, applications and technologies from global companies.



#### SID/DSCC Business Conference

The largest business conference of its kind dedicated to the supply chain view and the business end of the electronic display business.



#### I-Zone

Our exhibition-within-an-exhibition featuring new technology that hasn't even hit the market yet.



#### Seminars and Short Courses

Brush up on your skills or take a dive into today's hottest topics to put you ahead of the curve.



#### World-renowned International Technical Symposium

Take in the newest concepts, science and research with hundreds of paper presentations.



#### Keynote Speakers

Top business leaders and visionaries who set the world on fire and will inspire you to do the same!



#### Special Events

Our Women in Tech panel and CEO Forum are among our most popular events and your chance to get up close and personal with key industry executives.

For more information, visit [www.displayweek.org](http://www.displayweek.org).

## Your Display Research Paper Belongs at

# DISPLAY WEEK 2022

Deadline: Dec. 1, 2021

Deadline for Late-News Abstracts/Summaries: Jan. 21,

Present your original research and insights at the 59<sup>th</sup> International Society for Information Display Technical Symposium at Display Week, scheduled for May 8-13, 2022, in San Jose. Display Week is the world's leading showcase for display-related innovations and technical advances.

The Society for Information Display's technical program at Display Week is the ultimate platform for unveiling new discoveries in electronic display and visual information technology.

In addition to the broad range of technical areas listed in the Call for Papers, the Display Week 2022 Technical Symposium will place emphasis on four special topics of interest to address rapid growth in the following areas:

- Hyper-Realistic Displays (AR/VR/MR) (New for 2022!)
- Outdoor Displays (New for 2022!)
- Conformable Wearable Displays (New for 2022!)
- Machine Learning for Displays

We welcome original papers on all aspects of the research, engineering, application, evaluation, and utilization of displays and visual information technology.

[Find out more about paper topics and requirements.](#)

## NOW'S THE TIME to Reserve Your Exhibition Space for Display Week 2022

It's never too early to start planning for Display Week, where the world's electronic display industry connects!

Display Week 2022 is being planned as an on-site exhibition in San Jose with virtual components. This dynamic, interactive experience will provide the best of both worlds for exhibitors and attendees alike.



### Consider these advantages of exhibiting at Display Week 2022:

A global audience of more than 10K attendees from the entire value chain

- ✓ Display creators
- ✓ Purchasing decision-makers and influencers
- ✓ Technologists
- ✓ Top executives
- ✓ Industry thought leaders
- ✓ Materials and device makers
- ✓ OEMs and suppliers
- ✓ System integrators and end users

A wide array of industry verticals

- ✓ Aerospace/Defense
- ✓ Automotive
- ✓ Computer hardware and services
- ✓ Equipment
- ✓ Entertainment
- ✓ Consumer Electronics
- ✓ Semi-conductors
- ✓ Manufacturers
- ✓ Materials

Worldwide Media Exposure

International publicity efforts for Display Week 2022 are already under way. In addition to benefiting from our outreach that links your brand to the high profile and prominence of Display Week and the Society for Information Display, exhibitors have the chance to place their press releases, videos and other materials in our virtual press room, where the global press corps comes to find out what's new and exciting at Display Week. We also have a press room sponsorship, where exhibitors can present their products directly to the press in an exclusive setting.

There are a lot of logistics and decisions involved in creating the ideal atmosphere and experience to showcase new products, applications, technologies and innovations - so now's the time to reserve your spot for Display Week 2022.

Contact us today for more information about sales and sponsorships or visit our [website](#).

**Exhibitor Service Manager**

Danielle Rocco

[boothsales@sid.org](mailto:boothsales@sid.org)

(646) 226-7592

**North America, Europe and Asia Sales**

(408) 879-3903

## Say YES to Success

Whether you're a young professional early in your career or just new to the electronic display industry, the Society for Information Display invites you to explore the Young Engineer Spotlight (YES).

The purpose of YES is to provide a forum where young (and new to the field) engineers can share their post-education experiences in the professional world, and learn from SID peers and colleagues at all career levels. By creating a network for early career individuals to connect and discuss the specific challenges and opportunities that face engineers today - and the new ideas that will shape tomorrow - we hope to help the industry continue to grow and flourish.

Watch interviews with YES program members or visit our [website](#) for more information.

You can also email us at [YES@sid.org](mailto:YES@sid.org).

## HOT OFF THE PRESS!

### What's New and What's Next

Check out these articles about the electronic display industry, where it's going and how new technology and applications are changing the way we live, work and play.

Interview with Alaide P. Mammana and Carlos I.Z. Mammana

Ten Critical Tech Display Trends for 2021

The Top Tech Display Trends Innovative Nonprofit Leaders Should Monitor In 2021

If Work From Home Is Here to Stay, We Can Make It Better

## Connect with Us!

Display Week is your ticket to see everything that's happening in the worldwide visual display industry and connect with global leaders.

Follow us on social media and [sign up](#) for our newsletter today so you don't miss a thing.



#### About SID

The Society for Information Display (SID) is the only professional organization focused on the electronic display and visual information technology industries. In fact, by exclusively focusing on the advancement of electronic display and visual information technologies, SID provides a unique platform for industry collaboration, communication and training in all related technologies while showcasing the industry's best new products. The organization's members are professionals in the technical and business disciplines that relate to display research, design, manufacturing, applications, marketing and sales. To promote industry and academic technology development, while also educating consumers on the importance of displays, SID hosts more than 10 conferences a year, including Display Week, which brings industry and academia all under one roof to showcase technology that will shape the future. SID's global headquarters are located at 1475 S. Bascom Ave., Ste. 114, Campbell, CA 95008. For more information, visit [www.sid.org](http://www.sid.org).

Become a  
**SID**  
Member

411 Lafayette Street, Suite 201  
New York, NY 10003  
(800) 350-0111 • (212) 460-9700

Privacy & Security

Terms & Conditions

You're receiving this email because you've signed up to receive updates on SID. If you'd prefer not to receive updates, you can [unsubscribe](#)

FOLLOW US

© Copyright 2011-2021 SID - All rights reserved.