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INS DE **DISPLAY WEEK** Spring 2023

The Show of Shows **Returns Home**

Display Week 2023, the global display industry's most important event, returns to its birthplace in Los Angeles May 21-26 at the Los Angeles Convention Center. And, although technology moves faster than the speed of light, some things stay the same: For 60 years, Display Week has been the linchpin that connects and showcases the newest discoveries, advances and innovations in the electronic display and imaging technologies industries.

From an international exhibition featuring tech giants, to a world-renowned technical symposium that reveals the latest innovations, to exclusive special events, networking and educational opportunities, Display Week is a one-of-a-kind experience not to be missed. This year also marks the return of our Job Fair, where attendees will have the opportunity to meet with representatives from top companies that are looking to enhance their teams.









We're also pleased to announce our inaugural Young Leadership Conference, specifically designed to help newer professionals navigate the challenging terrain of the worldwide display and imaging technologies industries.

Additionally, we'll be celebrating the 60th anniversary of Display Week with a special Diamond Jubilee exhibit and a few other surprises.

Whether you're a creator, developer, buyer, seller or spectator, and whether you're seeking to advance your professional career or check out the competition - Display Week 2023 holds something exciting in store for everyone.

Check out this video, and keep reading below for highlights of the treasures that await. And register today to mark one of the year's must-do things off your list and take advantage of early bird pricing!

See you in L.A.!



Dr. Radu Reit

Chair of Marketing Society for Information Display

IN THE SPOTLIGHT



Exhibitors Galore

More than 150 exhibitors will showcase the latest and greatest products and applications in AR/MR/VR, quantum dots, microLED, miniLED, OLED, LCD, wearables, sensors, devices, auto tech, foldables, flexibles, 3D tech, materials - and more.



The Brightest Minds in the Industry

The highly anticipated **Technical Symposium** features papers and presentations from more than 400 boundary-pushing industry pioneers, academics and scientists. Special Topics for this year are: <u>augmented reality/mixed reality/virtual reality;</u> machine learning for displays; outdoor displays and sensors integration and multifunctional displays, which is new for 2023.



Imaging and Vision Special Event

Featuring keynote speakers, demonstrations and invited presentations, this program will focus on recent advances in image sensing, computer graphics, computer vision aided by artificial intelligence and machine learning techniques that are enabling new intelligent and interactive systems and applications.





SID/DSCC Business Conference

This year marks the 21st anniversary of the Display Week Business Conference, where global movers and shakers annually gather to discuss and provide insights about important new trends and opportunities. Now in its 7th year with partner DSCC, this exclusive event features top business leaders and analysts who will share the market outlook of today's hottest emerging technologies, including auto tech, smartphones, miniLED, microLED and AR/VR.

Innovations and Inspiration

Display Week is home to the <u>-Zone</u>, a unique exhibitionwithin-an-exhibition where you'll be among the first to see and experience new products before they hit the market. This lively showcase has helped launch some of the most exciting concepts in the industry.

And if you're looking for inspiration, look no further: Display Week

features iconic keynote speakers who will shine a light on where the industry is and where it's going. At our Women in Tech and CEO Forum events, you can garner professional and personal advice from top international visionaries who will share their roads to success.

Advance Your Career

Join us at the inaugural Young Leadership Conference to learn more about the dynamics of the industry and how you can boost your skills while networking with both seasoned professionals and peers.

Whether you're new to the field or pivoting in your professional goals, the Display Week Job Fair can help you explore new opportunities with leading technology companies who are looking for you!

You can also shore up your knowledge on the fundamentals or take a deep dive into the newest technologies with Display Week's short courses and seminars that are led by experts in the field who have hands-on experience.

Get Ready for Your Close-Up

Throughout the week, you'll have a chance to get up close and personal with peers, colleagues and luminaries from around the world.

So what are you waiting for? **Register today**, and start making your plans to join us!







Interested In Exhibiting? It's Not Too Late!

Display Week provides an unparalleled opportunity to reach thousands of design, development, and engineering professionals and purchasing decision-makers from world-leading companies and end-users across the electronic display and imaging technology value chain. There's no better place to launch your display-related products and services into multiple industry sectors, as well as international markets. See all the benefits of being a Display Week exhibitor.

Contact us today, before space fills up.

General Inquiries:

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With an average year-round temperature of 72°F/ 22°C, gorgeous beaches, world-famous museums, fantastic restaurants and the bright lights of Hollywood, Los Angeles is a traveler's dream. Register now for Display Week 2023 and book your hotel today. We can't wait to see you in the City of Angels!

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About SID

The Society for Information Display (SID) has been powering the display technology industry since its inception in 1962. It is the only professional organization dedicated to the electronic display and visual information technology industries, and plays a vital role in advancing the plethora of interwoven discoveries and applications from concept and research to manufacturing and market. As a worldwide platform, SID brings together the multiple facets of these industries to fully support the imaging and display ecosystems, and help address growing consumer demand for seamless digital experiences through smart phones, televisions, mobile computers, immersive gaming and entertainment applications, online platforms, electric cars, wearables, smart homes, and an ever-expanding menu of devices and uses that have become engrained in the way we live, work and play. Additionally, SID provides a unique platform for industry collaboration, communication and training in all related technologies while showcasing the industry's best new products at its annual International Symposium, Seminar & Exhibition (known as Display Week). To promote industry and academic technology development, and educate consumers, SID hosts more than 10 conferences a year, including Display Week, which unites industry and academia all under one roof to demonstrate technology that will shape the future. The organization's members are professionals in the technical and business disciplines that relate to display research, design, manufacturing, applications, marketing and sales. SID's global headquarters are located at 1475 S. Bascom Ave., Ste. 114, Campbell, CA 95008. For more information, visit <u>www.sid.org</u>.



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