

DISPLAY WEEK  
2021

INSIDE  
VIRTUAL  
DISPLAY WEEK  
2021

VOL. 3 SUMMER 2021

Display Week 2021 Hits All-Time High With 10K+ Attendees!

More than 10,000 attendees joined us at Virtual Display Week 2021 – setting a new record for the most important event for the electronic display industry! People flocked virtually from more than 50 countries to see the newest technologies and products from over 150 exhibitors, hear the latest insights about today's hottest tech, find out what's on the horizon for tomorrow, and digitally rub elbows with some of the world's foremost business leaders, inventors and scientists.

Display Week 2021, the Society for Information Display's 58th International Symposium, Seminar and Exhibition, featured everything the display world has come to expect from our most exciting annual conference – and more! Thousands joined us for the unparalleled Technical Symposium, which homed in on special topics like augmented reality/virtual reality/mixed reality (AR/VR/MR), IoT, OLEDs, microLED, LCDs, quantum dots, active-matrix devices and display manufacturing; and the market-focused SID/DSCC Business Conference, where virtual crowds had the opportunity to explore the supply-chain view about smartphone and TV displays, automotive displays, and mini and microLED advances, among other emerging technologies.



With enhanced platform features, like live daily roundtable chats with leading authors and presenters, and live Q&A sessions with panelists from our Women in Tech and CEO Forum events, and new networking opportunities like our Young Engineer Spotlight event, our second virtual Display Week has certainly raised the bar.

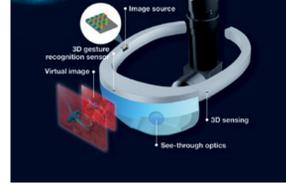
Best of all – it's not over yet!

Attendees can access Display Week on Demand and enjoy the experience all over again until Sept. 17, 2021. And then join us next year at Display Week 2022 to find out what's new and what's next! We look forward to seeing you there.



Additionally, we hosted five keynote speakers throughout the week – another first for Display Week! Featuring business leaders and forward-thinkers from Amazon, Samsung Display, Adobe, Google and Applied Materials, these daily sessions offered attendees a unique opportunity to learn about a wide variety of technologies and applications from those who are closest to their development.

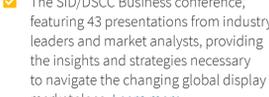
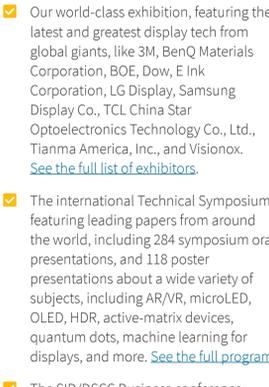
Display enthusiasts also had the opportunity to vote for their favorite exhibition booths and demos in the People's Choice Awards and share in the excitement of the announcements of the Best Prototype Award for the I-Zone, where start-ups, universities and research groups showcased never-before-seen products and technologies.



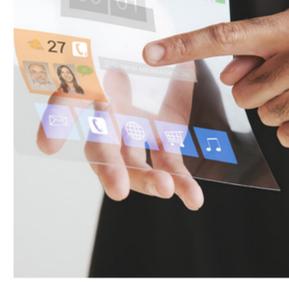
Didn't Get Enough Of Display Week 2021?

Display Week On Demand Is Here!

Whether you joined us for an extraordinary week of new sights and sounds, or didn't get a chance to attend, you can still experience all Display Week 2021 has to offer until Sept. 17, 2021, like:



- Our world-class exhibition, featuring the latest and greatest display tech from global giants, like 3M, BenQ Materials Corporation, BOE, Dow, E Ink Corporation, LG Display, Samsung Display Co., TCL China Star Optoelectronics Technology Co., Ltd., Tianma America, Inc., and Visionox. [See the full list of exhibitors.](#)
- The international Technical Symposium, featuring leading papers from around the world, including 284 symposium oral presentations, and 118 poster presentations about a wide variety of subjects, including AR/VR, microLED, OLED, HDR, active-matrix devices, quantum dots, machine learning for displays, and more. [See the full program.](#)
- The SID/DSCC Business conference, featuring 43 presentations from industry leaders and market analysts, providing the insights and strategies necessary to navigate the changing global display marketplace. [Learn more.](#)
- Five dynamic keynote speaker presentations from top executives at Amazon, Samsung, Adobe, Google and Applied Materials: "Designing an Ambient Customer Experience," "The Metaverse and the Great Future of Display," "Providing Access to Immersive Storytelling Tools While Waiting for the AR Display Breakthrough," "Hardware Innovation and Display Supply Chain in a Post-COVID World," and "The Role of Materials Engineering to Enable the Next Wave of Display Innovations." [Learn more.](#)
- Special event sessions, like the [CEO Forum](#) ("Start-Manage-Exit") and [Women in Tech](#) "Leadership During a Pandemic", featuring insights from top business leaders from around the world.
- Fifteen [seminars](#) and five [short courses](#) that will help you increase your knowledge, hone your skills and advance your career.



So what are you waiting for? Take advantage of this opportunity and use your original confirmation code to sign in or [register today](#) to see what all the buzz is about. You'll be glad you did!

SAY YES To Expanding Your Network

Display Week 2021 opened the doors of opportunity to those who are new to the field when SID's Young Engineer Spotlight (YES) program hosted its first virtual networking event where attendees of all ages could connect with colleagues, meet new people and engage with SID leaders as they chart their career course. SID Marketing Chair Dr. Radu Reit and Bryan Chan, Regional Vice President of SID's Bay Area Chapter, along with six other industry leaders, lent their voices and expertise to the lively session.

Throughout the week, YES also interviewed several industry professionals who shared thoughtful insights designed to help others grow and flourish. [Watch the videos.](#)

[Find out more](#) about YES, or [email us](#) to learn how we help you in your career journey.

AWARDS SEASON IN FULL SWING AT DISPLAY WEEK 2021

In addition to hosting a global trade show that showcases innovation, information and inspiration, Display Week provides a forum to acknowledge outstanding industry contributions.

We congratulate each winner for their achievements.

2021 Display Industry Awards

The annual **Display Industry Awards** (DIA) highlight innovations that have advanced the state-of-the-art in display technology, with awards presented in three categories: Displays of the Year, Display Applications of the Year, and Display Components of the Year. Winners are chosen by a distinguished panel of experts who evaluate the nominees based on degree of technical innovation and commercial significance, as well as potential for positive social impact.

"The competition for this year's Display Industry Awards was fierce," said Wei Chen, chair of the DIA committee. "The number of eligible nominations we received this year grew by more than 34 percent compared to the year before."

"The committee members had many lively discussions, and after several rounds of voting, they selected two winners in each of the three categories out of many strong contenders," he added.

"These winners truly represent the best among the best in display industry offered in 2020."

[Find out more](#) about the 2021 Display Industry Award winners.



DISPLAYS OF THE YEAR

This award is conferred upon display products with the most significant technological advances and/or outstanding features.

**65-Inch Rollable TV** from LG Display

**Q8 Series MiniLED TV** from TCL Electronics Holdings

DISPLAY APPLICATIONS OF THE YEAR

This award acknowledges novel and outstanding applications of a display, where the display itself is not necessarily a new device.

**Oculus Quest 2** from Facebook

**Lenovo ThinkPad X1 Fold** from Lenovo Group

DISPLAY COMPONENTS OF THE YEAR

This award recognizes novel components that have significantly enhanced the performance of a display. A component is sold as a separate part destined to be incorporated into a display. A component may also include display-enhancing materials and/or parts fabricated with new processes.

**Xensation Flex Ultra-Thin Cover Glass** from Schott

**SigmaDrive SDC100 Touch Controller** from SigmaSense

2021 I-Zone Awards

The I-Zone offers small companies, start-ups, research labs and universities the opportunity to demonstrate their prototypes or other hardware demo units free of charge at Display Week, and gives attendees a chance to view best-in-class emerging information display technologies in a dedicated space.

The **I-Zone Awards** honor never-before-seen display technology.

"On behalf of SID and the I-Zone committee, it gives me great pleasure to congratulate all the 2021 I-Zone winners for their innovation in advancing display industry technology," said Harit Doshi, CEO of Omniply and Chair of the Display Week 2021 Convention and I-Zone. "For the past decade, I-Zone has been a showcase for innovative technologies that will shape the future of the display industry. This is the second time that we have had an all virtual I-Zone due to the pandemic and it is good to see that innovation is still thriving in the display industry at these young companies and universities."

[Find out more](#) about the I-Zone Awards.

I-Zone

BEST PROTOTYPE AWARD

**Seoul National University**, for its *new, thin and flat virtual-reality (VR) display design.*

HONOREES

**Almalence**, for its *computational lens aberration-correction technology for AR/VR.*

**Breylon**, for its *headset-free ultra-reality immersive virtual screen.*

PEOPLE'S CHOICE AWARDS

The **People's Choice Awards** were recently introduced to Display Week to enable attendees to vote for the best technology, components, demonstrations and interactive booths on the exhibition floor. Votes are collected and calculated via electronic survey during Display Week.

More than 10,000 votes were cast by 3,000 individuals, representing 350 companies.

"We congratulate all People's Choice Award winners," said Harit Doshi, CEO of Omniply and Chair of the Display Week 2021 Convention and I-Zone. "Attendees had the opportunity to let their voices be heard and it is clear that there was a lot of innovation this year and the selection was not easy."

Use your original confirmation code to sign into Display Week on Demand or [register today](#) to see more of this exciting exhibition.

PEOPLE'S CHOICE AWARDS

**BEST NEW DISPLAY TECHNOLOGY**

**BOE Technology Group Co., Ltd.**, for its *0.9mm-pitch chip-on-glass active-matrix miniLED display.*

**Samsung Display Co., Ltd.**, for its *S-Foldable display.*

BEST NEW DISPLAY COMPONENT

**AUO**, for its *ART (Advanced Reflectionless Technology) film/glass display*

**LG Display**, for its *automotive 1CG MD (one cover-glass multidisplay) P-OLED.*

**TCL China Star Optoelectronics Technology Co., Ltd.**, for its *14-in. 2.8K notebook display*

BEST TECHNOLOGY DEMONSTRATION

**AUO**, for its *integrated vehicle cockpit with microLED displays.*

**BOE Technology Group Co., Ltd.**, for its *slidable OLED*

**LG Display**, for its *83-in. OLED with 20% improved efficiency.*

**Visionox**, for its *flexible H1AA through-hole technology.*

MOST INTERACTIVE BOOTH

**SAMSUNG DISPLAY** **TIANMA**

Karl Ferdinand Braun Prize

**Sungchul Kim**

David Sarnoff Industrial Achievement Prize

**Tomson Li Dongsheng**

Jan Rajchman Prize

**Karl Leo**

Peter Brody Prize

**Hiroimi Minemawari**

Slottow-Owaki Prize

**Man Wong**

Otto Schade Prize

**Mark D. Fairchild**

Lewis and Beatrice Winner Award

**Larry F. Weber**

Fellows of the SID

**Kazumasa Nomoto**

**Po-Tsun Liu**

**Jang Hyuk Kwon**

**Kenichiro Masaoka**

**François Templier**

Special Recognition Awards

**Mamoru Furuta**

**Gosuke Ohashi**

**Yukiharu Uraaka**

**Xue Dong**

2021 SID Honors & Awards

At the epicenter of the industry, the Society for Information Display has been supporting, advancing and promoting display technology for nearly six decades. We are proud to acknowledge the important contributions of both individuals and organizations that have made a significant impact on the way we live, work and play as the world around us continues to change.

While we did not have the opportunity to personally congratulate the **2021 Honors and Awards** recipients during Display Week 2021, as is our custom, we nonetheless hold them in high regard and sincerely thank them for their dedication, innovation and contributions.

[See full descriptions of the awardees and honorees and their work.](#)

Watch Your Mailbox For News About Display Week 2022!

Sign up for our e-newsletter or stop by our [website](#) anytime to find out the latest updates about Display Week 2022.

Let's Connect #DisplayWeek2021



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About SID: The Society for Information Display (SID) is the only professional organization focused on the electronic display and visual information technology industries. In fact, by exclusively focusing on the advancement of electronic display and visual information technologies, SID provides a unique platform for industry collaboration, communication and training in all related technologies while showcasing the industry's best new products. The organization's members are professionals in the technical and business disciplines that relate to display research, design, manufacturing, applications, marketing and sales. To promote industry and academic technology development, while also educating consumers on the importance of displays, SID hosts more than 10 conferences a year, including Display Week, which brings industry and academia all under one roof to showcase technology that will shape the future. SID's global headquarters are located at 1475 S. Bascom Ave., Ste. 114, Campbell, CA 95008. For more information, visit [www.sid.org](#).

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